

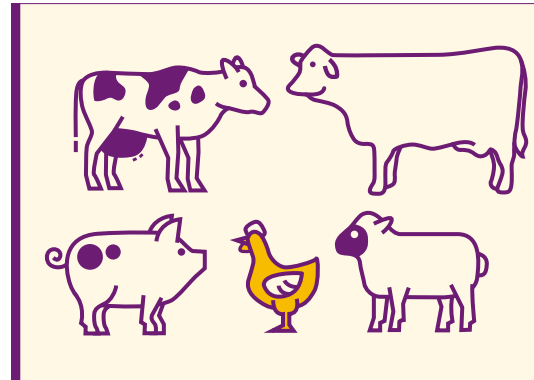


PROFESSIONAL FEED ADVISERS

Helping farmers produce healthy animals

Feed Advisers train for many years in the science of sustainable animal nutrition for producing healthy livestock. They work with farmers to ensure that the food they produce from their livestock is safe to eat, affordable, sustainable and forms part of a balanced diet.

Following extensive training, Feed Advisers give wide-ranging advice to farmers in many areas, including correct animal nutrition, feed composition, diet formulation, feed efficiency, sustainability etc. Feed advisers work hand in hand with farmers to deliver the best possible returns on farm in the most sustainable way possible.



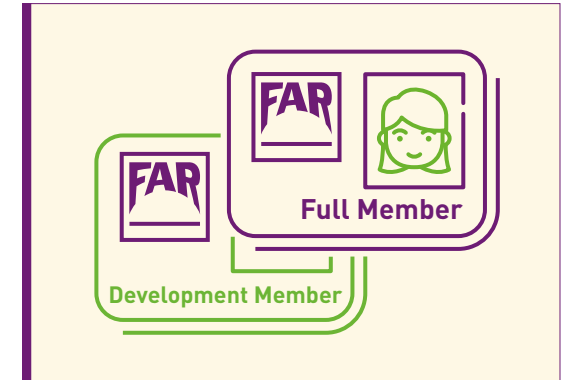
Over 1100 Feed Advisers are registered on the feed adviser register throughout the UK and Ireland. They operate in all sectors, dairy, beef, sheep, pigs and poultry with some advising in all livestock groups whilst others are species specialists.



Feed advisers take part in continual professional development (CPD) each year covering issues such as antimicrobial resistance, maximum permitted levels of additives and how these impact on a livestock diet.



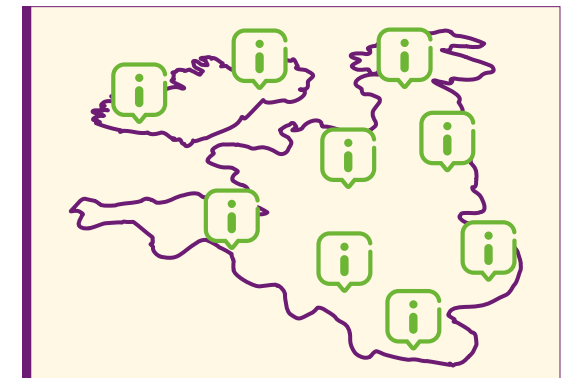
Sustainability is a key component of formulating livestock diets. Feed conversion ratio, use of co-products and raw material sourcing are just some of the considerations ensuring livestock diets are sustainable.



All new feed advisers meeting pre-registry requirements join the register as development members. Once they have completed and passed the four core competency modules, they become full members.



The key outcomes for feed advice are ensuring that livestock have a healthy and sustainable diet. Feed advisers work closely with farmers on farm and online to ensure these requirements are met.



Farmers can find local companies employing registered feed advisers by using the find a feed adviser search tool in the FAR website: www.agindustries.org.uk/feed-adviser-register.html