**BridgeAI – in-depth case study template for AI adoption success stories**

Introduction:

* Briefly introduce the company or organisation that is the subject of the case study.
* Describe the industry and market in which the organisation operates.
* Provide an overview of the organisation's history, size, and key products/services.

Problem Statement:

* Clearly define the problem or challenge the organisation was facing that led to considering AI adoption.
* Explain the specific pain points, inefficiencies, or opportunities that prompted the organisation to explore AI solutions, and why other solutions were not suitable.
* Outline why the organisation had not adopted AI in the past, and why it was able to now.
* Outline the goals and objectives of adopting AI.

AI Solution:

* Describe the AI solution or technology adopted by the organisation.
* Explain the specific AI techniques, algorithms, or technologies used, such as machine learning, natural language processing, computer vision, etc.
* Describe any relevant data collection and preparation processes, data sources used etc.

Results and Impact:

* Present the quantifiable results achieved after implementing the AI solution.
* Highlight key performance indicators (KPIs) that improved as a result of AI adoption.
* Discuss any qualitative impacts on the organisation's processes, customer satisfaction, or other relevant aspects.

Lessons learned and future plans:

* Discuss any challenges, setbacks, or unexpected outcomes encountered during AI adoption.
* Reflect on lessons learned from these challenges and how they might inform future AI initiatives.