

FAR : FEED ADVISER REGISTER

Progress to date and why it matters to farmers



The AIC Feed Adviser Register (FAR) was launched in 2013 to give UK livestock farmers confidence that they are receiving advice from trained, professional feed advisers. Open to feed advisers across the livestock sector who meet recognised training and competency requirements, FAR promotes high-quality, practical feed advice that helps farmers improve livestock performance while supporting sustainable and efficient farming.

Since 2013, FAR has:

- ✓ Helped thousands of livestock farmers access trusted, professional feed advice.
- ✓ Supported improvements in livestock performance, health, fertility and feed efficiency.
- ✓ Contributed to reducing livestock emissions and supporting the UK's net zero ambitions.
- ✓ Developed a recognised training and competency framework for feed advisers.
- ✓ Gained support from the feed industry and key stakeholders, giving farmers confidence that FAR advisers meet recognised professional standards.

When you work with a FAR-registered adviser, you can be confident they have the training, knowledge and ongoing Continuing Professional Development (CPD) needed to provide practical advice that benefits both your livestock and your business.



How Does FAR Benefit Farmers?

A FAR-registered feed adviser can help improve feed efficiency, livestock performance and profitability, while supporting environmental objectives. Farmers can be confident that the adviser has the expertise to recommend feeding strategies tailored to your livestock, production goals and environmental requirements.

By working with a FAR-registered feed adviser, you can:

- Receive advice from a qualified and registered professional.
- Implement feeding regimes suited to the needs of your livestock.
- Improve livestock health, fertility, welfare and production efficiency.
- Meet Government and industry requirements in a cost-effective manner.
- Verify your adviser's registration through their digital FAR membership card, which is linked to a live validation page showing their status and specialisms.



Scan QR codes to find a **FAR adviser** in your area, and to watch our **FAR animation**.



FAR ADVISER



FAR ANIMATION