AGRICULTURAL INDUSTRIES CONFEDERATION

DINNER & CONFERENCE 10 & 11 NOV 2026

Partner opportunities

Delivering for the Agri-Food Supply Chain in an Ever-Changing World

Addington Fund

Charity Partner



About AIC

The Agricultural Industries Confederation (AIC) is the leading trade body for the agri-supply industry.

AIC represents over 230 Member companies across several sectors, including animal feed, crop protection, fertiliser, grain and oilseeds, and seed.

Member companies supply over £17 billion of inputs to UK farms - the vital foundation to a £156 billion-plus food and drink sector.

Influence:

AIC is the voice of the agri-supply industry, representing the collective views of the industry at the highest political levels of UK Government.

Professional Services:

AIC manages Trade Assurance schemes covering feed and food safety, fertiliser security, seed dressing safety, and renewable energy, alongside the Feed Adviser Register (FAR).

AIC Dinner & Conference

Established in 2003, AIC's Dinner & Conference brings together AIC Member companies, industry stakeholders, academia, and policymakers, to network, inform and influence.

AIC's Conference leads the debate on ensuring a modern, sustainable and commercial agricultural supply industry for UK food supply chains.



IN PERSON EVENT

at **Holiday Inn West, Peterborough, PE3 6SG**

AIC Represents:

- **230** agribusinesses
- **£17bn+** of farm inputs
- **43K** direct and indirect employees
- **4K+** Participants in AIC Trade Assurance schemes

Networking. Informing. Influencing.

Find out more: **aicconference.org.uk**

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AIC's Dinner and Conference is well respected in the agri-supply industry and among stakeholders in the food supply chain. The conference attracts a high calibre of speakers from the business, scientific, and political communities.

This year's conference theme, **"Delivering for the agri-food supply chain in an ever-changing world"**, will focus on the key issues facing the agri-supply industry, prompting thought and debate through sessions held throughout the day.

AIC's Dinner & Conference will take place at the Holiday Inn West, Thorpe Wood, Peterborough, PE3 6SG. The event will include networking opportunities and a trade exhibition.

Partnering with the conference gives you access to key thinkers and influencers from the agri-supply industry, including C-suite and executive-level business leaders, policymakers, and scientists.

Promoting your partnership
AIC's Dinner & Conference marketing will ensure your brand is seen by AIC Member companies and Trade Assurance Participants (over 4,000 companies), as well as stakeholders from the wider agri-supply and agri-food industries. Marketing activity will include email campaigns, trade media advertising and targeted social media activity.

Confirmed speakers include:

Stephen Morgan MP
Minister of State - Department for Environment, Food and Rural Affairs



Tom Bradshaw
President - National Farmers' Union (NFU)



Alexander Döring
Secretary General - European Feed Manufacturers' Federation (FEFAC)



Vanessa Adamson
Retail & Consumer Insight Manager - Agriculture and Horticulture Development Board (AHDB)





The conference will be chaired by

Anna Jones
Journalist and Broadcaster

Other invited speakers include: Jim Fairlie MSP, Minister for Agriculture, Marine and the Islands, Scotland; Llyr Gruffydd MS, Cabinet Minister for Rural Resilience and Sustainability, Wales; and Andrew Muir MLA, Department of Agriculture, Environment and Rural Affairs, Northern Ireland.

Top three benefits of being an AIC Conference partner are:

1. Raise your profile with valuable and unparalleled access to over 200 key decision-makers and their agribusiness networks – a sector valued at £17 billion.
2. Promote existing and new products and services within the agri-supply industry.
3. A prestigious event to enhance contacts and influencing ability within the political and scientific communities of the wider agri-food industry.



AIC Conference at a glance:

200+ delegates
– 87% at board and senior management level.

– High calibre speakers from industry, finance, politics and academia.

90% of delegates said the conference content was relevant to them and their businesses.

High profile, industry-relevant speakers, including politicians and leaders from the food supply chain.

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Conference Partner Opportunities

Three partner packages are available which offer:

- High-profile exposure to AIC Members and Trade Assurance Participants.
- Connections with key industry Chief Executives and senior managers.
- Exposure to, and influence with, Government officials and stakeholders.
- Connections with other national trade bodies.
- Insight into the key drivers of feed and food security.

As an AIC Conference partner, you will receive:

- Company name and/or logo in pre-event promotional emails sent to over 200 Members, and over 4000 Trade Assurance Participants.
- Company logo and a link to your website on the conference website and social media platforms.
- The opportunity to show a 30-90 second video to promote your company or message. This will be shown throughout the day and shared via AIC social media channels for extended reach.
- Inclusion in AIC's Conference marketing activity on social media channels.

Gold

Premium package offering maximum visibility and direct engagement with senior decision-makers across the conference and AIC communication channels.

Benefits include: Physical stand and pull-up display to strengthen presence and enable direct delegate engagement.

Video featured on-demand and before, during and after the event.

Promotion via AIC digital channels, including at least three social posts, with strong brand visibility across all AIC conference marketing.

Up to five delegates included with this package.

£4125

Silver

Ideal package to build profile and credibility with senior decision-makers across the conference and AIC digital channels.

Benefits include: Physical stand and pull-up display to enhance presence and enable direct delegate engagement.

Video available on-demand before, during and after the event.

AIC promotion, including at least two social posts, with strong brand visibility across marketing.

Up to three delegates included with this package.

£2500

Bronze

A package for those looking to raise awareness and visibility within the agri-supply industry.

Benefits include: Branding featured at the conference to maximise visibility.

Promotion via AIC marketing with two social posts linking to your website.

Opportunity to align with a high-profile industry event and audience.

One delegate place is included in this package.

£1100

For more information on any of the above packages please contact:
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