



FEED ADVISER REGISTER

Professional Code for members

The Feed Adviser Register recognises standards of professionalism within the livestock feed supply sector – which is good news for farming systems and the environment including reducing greenhouse gas emissions. The register operates through a network of Feed Adviser members that give advice to UK livestock producers.

For feed advice to be of a consistent high quality, advisers require a range of skills, namely:-

Experience of farming needs, feed ingredients, livestock production requirements, animal nutrition.

Established competence to consolidate those skills into professional advice.

An appreciation of how nutrition can affect environmental performance of livestock on farm.

Up to date knowledge of factors relevant to their customer requirements acquired through on-going training.



Quality feed advice : increasing production efficiency : reducing emissions

www.feedadviserregister.org.uk



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To achieve and maintain good standards of practice advisers are required to adopt and continue to uphold the:

Feed Adviser Register - Professional Code

1 At all times a member must ensure that the feeding advice given, and any sales of product or service resulting there-from, is in accordance with relevant aspects of current legislation and industry codes and, in particular, has due regard to any environmental impact.

2 Members shall respect the confidentiality of information relating to a customer/client/ employer.

3 Members shall, through training and other activities, maintain awareness of progress and knowledge in their role as feed advisers in order to achieve a high standard of professional competence relative to their sphere of activity.

4 Members shall promote their professional service with diligence and not bring the profession into disrepute.

5 Members shall co-operate with professional colleagues so that customer/clients, the public and other stakeholders, together with the environment may benefit.

6 A member shall carry out his/her professional work with a proper regard to the technical and professional standards expected of him/her. Members should not undertake professional work that he/she is not competent to perform.

7 The Code for the feed register shall be considered in tandem with the individual's employers Code of Conduct and any complaint against an individual will, in the first instance, be referred to his/her employer.

8 Members should note that failure to comply with the Code may lead to action as set out in the relevant section of the AIC website.

Members should feel and show pride in their membership of the Register of Feed Advisers, as an important means of assisting their provision of professional, high quality, feed advice.

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