

# Job Advert - AIC Communications Manager

## Summary

AIC is recruiting a Communications Manager to create high quality content for print and digital channels, working with our external communication agencies, and helping in the management of events and conferences. £40K salary region and benefits package, flexible working and new office based in Peterborough.

## The Role

An exciting opportunity to take on the new role of Communications and Content Manager at Agricultural Industries Confederation (AIC), the agri-supply industry's trade association.

The successful candidate will help to clearly communicate the AIC's aims, achievements, and promote and co-ordinate the dissemination of information to AIC Members, stakeholders, and other audiences.

Working across AIC, AIC Services and England, Wales and Scotland, and reporting to the Chief Executive you will ensure that the agri-trade industry's voice is heard and understood.

You will develop content for publications, the AIC website, emails, webinars, events, conferences, social media, and other relevant communications to Members and external audiences, working in conjunction with colleagues and our external communications providers.

You will be the day-to-day point of contact with external agencies, helping to collate information internally and manage the workflow.

There is significant scope for career progression within AIC for the right person.

Full time, Salary: £40K region pa, plus benefits including flexible working, new office, working from home, pension contributions etc

Location: Home based but with the expectation that you will be able to visit the AIC office in Peterborough 1-2 times a week. Occasional travel across the UK is a core part of the role, including London, Scotland, Wales, and Northern Ireland.

## Your skills and experience

You will be a good communicator, with a broad range of competencies, excellent written English, and the experience and understanding of how to connect with different audiences at the right time, using the right medium, and measure your success.

Competence in digital communications, particularly email, web, and social media are essential, and knowledge of video and audio production, and publishing programmes, are highly desirable. Event marketing or project management would be useful.

Knowledge of the food, farming or agribusiness sectors would be an advantage, although this is not essential. Training and support will be provided and above all you will need to have an enthusiastic and “can do” attitude.

You’ll need to be adept at working with a team, with different people depending on the task, and able to manage competing demands across the business.

You should be solutions-focused and able to bring ideas to solve problems or improve the impact of our communications.

## To apply

Send CV, covering letter and application form to Julia Corr at [julia.corr@agindustries.org.uk](mailto:julia.corr@agindustries.org.uk)

**Closing date for applications: 07 June 2022**

You are also welcome to contact us for an informal conversation about the role.

Please also visit the website [www.agindustries.org.uk](http://www.agindustries.org.uk) for more information about the organisation.

No agencies please.